



ICHAP

Institute of Certified
Healthcare Access Planning

Why Partner with ICHAP™?

ICHAP™ is leading a national movement — building Canada's first network of Certified Healthcare Access Planners™ (CHAP™).

These are licensed professionals integrating healthcare access into their planning models to change the way Canadians navigate private care. As the **first point of contact** to millions of clients who need guidance — they're powerful, organic advocates for your offering.

By partnering with ICHAP™, your brand has the potential to connect with:

- ◆ 200,000+ LLQP-licensed insurance advisors
- ◆ 13,000+ Advocis members
- ◆ 17,000+ Certified Financial Planners (CFP®)
- ◆ 20,000+ General Insurance Brokers (RIBO)
- ◆ 70,000+ Investment Advisors (OSC)

Why This Partnership Matters

CHAP™ certified professionals can position your offering in front of the right clients at the right moment.

- ◆ Trusted Influence
- ◆ Strategic Visibility
- ◆ High Trust Engagement
- ◆ Real World Referrals

Position your brand at the intersection of healthcare innovation and financial strategy.

Be among the first to align with this national initiative that's reshaping how Canadians access timely medical care.