



ICHAP

Institute of Certified
Healthcare Access Planning

Partner & Sponsor Program Guide

ICHAP™ is Canada's first organization to offer a national designation that bridges insurance strategy with real-world healthcare access. As a partner or sponsor, your brand is positioned directly in front of a rapidly expanding network of licensed advisors who are leading this new era of proactive healthcare planning.

What You Get as an ICHAP™ Core Partner

- ◆ Featured listing in the ICHAP™ Recognized Provider Directory
- ◆ Direct product or service visibility within CHAP™ course materials
- ◆ Use of the ICHAP™ Partner or Sponsor Badge on your own marketing channels
- ◆ Promotion in our national advisor newsletter and targeted email campaigns
- ◆ Social media exposure and promotional features on the ICHAP™ website
- ◆ Invitations to exclusive education and networking opportunities

What You Get as an ICHAP™ Strategic Sponsor

Includes all Core Partner benefits, plus:

- ◆ Partner Spotlight feature
- ◆ Opportunity to contribute co-branded educational content
- ◆ Early access to advisor insights and engagement trends
- ◆ Custom branded profile page on the ICHAP™ website
- ◆ Discounted or priority access to future ICHAP™ events and sponsorships

Partnership Investment

ICHAP™ is committed to building meaningful, strategic partnerships and we understand that every organization has unique goals. Contact us to explore partnership opportunities.